



**AGENDA & INFORMATION
FOR ARTISTS, GROUP VENUES, PARTNERS & SPONSORS**

Thursday, April 11, 2019 7 PM

Hunterdon Land Trust at Dvoor Farm, 111 Mine Street, Flemington, NJ 08822

AGENDA

- Welcome
- Introductions
- Key Items
- Key Dates
- Q & A

ORGANIZERS Val Sivilli, Catherine Suttle, Kathleen Thompson and Jay Raymond

KEY ITEMS

- **Distribution of Lawn Signs**
- **Distribution of Printed Maps, Cards and Posters** - PDFs are posted on the website – click on “FOR ARTISTS” and choose “RESOURCES” from the dropdown menu.
- **Update:** Marketing Efforts
- **Update:** May 3 Opening Reception, Exhibit & Sale of Artwork at Hunterdon Art Museum (HAM)
- **Reminder:** Indemnity Agreement, Proof of Insurance, HAM Loan Agreement and Wall of Small Entry Form (see other side for detailed information on this new initiative!)
- **Opportunity:** Berendina Buist is collecting artist statements for a HAM Exhibit Binder. Check out the template on the website (FOR ARTISTS/RESOURCES/BINDER SAMPLE FOR HAM ENTRY), and send your document to Berendina at berendinabuist@gmail.com
- **Opportunity:** We need posts, videos and social media images to populate THAT’s website. Please take photos and videos and POST THEM! And send them to Val at val@thehunterdonarttour.com. If you have images from last year - please post them to Facebook and Instagram and send them to val@thehunterdonarttour.com
- **Opportunity:** We are looking for volunteers to gallery sit for a couple hours at HAM on Saturday, May 4 or Sunday, May 5. If you know someone who would like to do this, ask her/him to email Kathleen at kmewt71@icloud.com

KEY DATES

- **CONFIRM PARTICIPATION IN HAM EXHIBIT AND SUBMIT LOAN AGREEMENT** by Monday, April 15
- **ARTWORK DROP-OFF*** at Hunterdon Art Museum, 7 Lower Center Street, Clinton
 - Monday, April 29 between 3 PM and 4:30 PM
 - Tuesday, April 30 between 9 AM and 11 AM
- *** IMPORTANT: YOUR WORK MUST NOT BE WIDER THAN 30 INCHES. Do not bring work that is wider than 30 inches, it will not be accepted. Also, storage at HAM is limited - please keep packaging/wrapping to a minimum.**
- **HAM OPENING RECEPTION, EXHIBIT & SALE OF ARTWORK** on Friday, May 3, 7 PM – 9 PM
- **WHITTEMORE (Oldwick) RECEPTION FOR “SEED/s” EXHIBIT** on Saturday, May 4, 6:30 PM to 8:30 PM
- **OPEN STUDIOS TOUR** on Saturday, May 4 & Sunday, May 5, 10 AM to 6 PM (HAM: 11 AM to 5 PM)
- **UNSOLD ARTWORK PICK-UP AT HAM** on Monday, May 6 between 9 AM and 11 AM

To make **THAT** the success it can be for you and all, **share it!**
Connect to **THAT's Instagram** and **Facebook** pages and **promote them!**
Share the **EVENTBRITE** link for the **May 3 Opening Reception,**
Exhibit & Sale of Artwork at HAM!



WALL OF SMALL

We are excited to launch this new initiative for ALL artists participating in the 2019 Tour – both individuals AND those at group venues.

Featuring 4" x 4" original artworks, the Wall of Small will provide an exceptional opportunity for 2019 Tour artists to be part of the exhibition at Hunterdon Art Museum (HAM).

It is easy - here is how it works:

Pick up one or two 4" x 4" panels supplied by THAT during Postcard pick-up times or at the Participant meeting on Thursday, April 11. If an artist wants to submit more than two panels, they can be purchased at <https://www.jerrysartarama.com/da-vinci-pro-ultra-smooth-gesso-panels>

Label each panel with artist's name on the back and numbered #1, 2... This will enable THAT to track the sale of your piece.

Entries can be in any medium and any subject. Giclees and other types of reproduced prints not accepted. Original artwork only.

Each finished panel will be priced at \$40, with \$20 going to the artist and \$20 to THAT for cost of materials and as seed funding for future Tours. Payment for sold artwork will be mailed within two weeks of the end of the Tour.

An Entry Form is posted on THAT's website – click on "FOR ARTISTS" and choose "PARTICIPATING ARTIST RESOURCES" from the dropdown menu. Bring your completed Entry Form when you drop off your artwork at Hunterdon Art Museum.

Artwork **MUST BE** dropped off at Hunterdon Art Museum, 7 Lower Center Street, Clinton, on these dates:

- **Monday, April 29** between 3 PM and 4:30 PM
- **Tuesday, April 30** between 9 AM and 11 AM

Note: All unsold artwork must be picked up on **Monday, May 6** between 9 AM and 11 AM at Hunterdon Art Museum. Artwork that is not picked up will be disposed of.

Please contact Catherine@thehunterdonarttour.com with any questions.